

# EXHIBIT B

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**LAST CRUMB**

# FREE COOKIES FOR EVERYONE

FOR ANYONE WHO'S EVER COMPLAINED  
ABOUT OUR PRICES



Remember last year's \$12,000 cookie collection? It was completely self-indulgent, but shockingly, even our high rollers found it too rich for their blood.

So this year, we're doing the opposite:

**FREE COOKIES**